



**NEWS RELEASE**  
**For Immediate Release**

**For More Information Contact:**  
Jacqueline Dolly  
212-907-0046  
jdolly@jany.org

**September, 12, 2011**

**JUNIOR ACHIEVEMENT OF NEW YORK ANNOUNCES  
RECENT GRANT AWARDS**

[NEW YORK, NY] – Today, Junior Achievement of New York (JA New York) is delighted to announce recent grant awards totaling \$235,000. Awards received from JA New York partners and funders provide general operating and programmatic support for the implementation of JA in-school and workplace experiences for NYC and Long Island students, grades K-12.

"Junior Achievement of New York is grateful for the support of our corporate and foundation partners who have chosen to invest in the economic stability and future success of young people in NYC and Long Island," said Joseph Peri, president of JA New York. "These funds will allow us to deliver youth, economic and educational development programs focused on work-readiness, financial literacy and entrepreneurship education."



JA New York received a \$30,000 grant award from HSBC Bank USA, to fund the delivery of JA More Than Money to local middle school students. *JA More than Money* teaches students about earning, spending, sharing and saving money and starts to prepare them for the world of work.

In the first two years of their global initiative, nearly 4,000 HSBC employees worldwide have helped more than 104,000 young people in 32 countries develop money management skills, and the volunteers are backed by direct program support that has increased over four years to \$5.5 million.



JA New York received a \$50,000 grant award from the JPMorgan Chase Foundation to support the implementation of the *JA It's My Business*<sup>™</sup> program in elementary and middle schools in the NYC and Long Island area. The grant funds the delivery of free business and entrepreneurship education to over 1,600 middle school students, grades 6 through 8 for the 2010-2011 school year. It also funded the recruitment, training and placement of JPMorgan Chase employees as volunteers

to implement the program in NYC and Long Island classrooms.



Nara Bank has awarded \$10,000 to JA New York to support volunteer engagement activities. Corporate and community volunteers are vital to the delivery and success of Junior Achievement programs. Volunteers use their insight, knowledge, experience and experiences to bring the Junior Achievement curricula to life for the students. They also serve as positive and encouraging adult role models for students in high needs school communities. JA New York's partnership with Nara Bank will help support the recruitment and training of Nara Bank employee volunteers as well as corporate and community volunteers from other organizations.

Citi Foundation



The Citi Foundation generously awarded \$50,000 to JA New York in support of delivering the JA Economics for Success program to NYC and Long Island middle school students. Approximately 880 low to moderate income middle school students in 11 middle schools/40 classrooms will receive lessons that help them make immediate and long term economic decisions. Students will explore and develop their career and education options, set personal financial goals and develop critical thinking skills.



JA New York received a \$50,000 grant award from the Credit Suisse Americas Foundation to engage and retain Credit Suisse corporate volunteers to deliver JA financial literacy, entrepreneurship and work-readiness programs. Credit Suisse has been a loyal supporter and partner of JA programs for 20 years. In recent years, an emphasis has been placed on deepening Credit Suisse's community impact by increasing and activating more employee volunteers. Credit Suisse will continue supporting high need school communities such as P.S. 161 The Crown School (Brooklyn) and local high schools.

## MetLife Foundation

The MetLife Foundation awarded \$35,000 in general operating support to provide high needs schools with free JA programs and experiences in the NYC and Long Island area. The grant will provide support to recruit and train 25-30 volunteers to teach/reach 330 K-12 students in up to 15 classes. Up to ten of these volunteers will be MetLife employee volunteer coaches for the JA New York Business Plan Competition.

## Morgan Stanley

Morgan Stanley Foundation has been a strong supporter of Junior Achievement economic education programs for more than two decades. Morgan Stanley awarded a \$10,000 general operating gift to help increase JA New York's student reach in the NYC and Long Island markets. The emphasis will be on delivering programs to predominantly minority and low income students who are not likely to receive personal finance, entrepreneurship or work-readiness education programs and experiences.

###

## About Junior Achievement of New York

For more than 80 years, Junior Achievement of New York (JA New York), the local affiliate of JA USA, has delivered economic education and empowerment programs to NYC and Long Island students. Through a dedicated volunteer network of corporate and community individuals, JA New York provides high-quality K-12 in-school, after-school, and summer educational programs. JA New York educational programs impact important societal issues including youth development, economic development, and education reform, and focus on three key content areas: work readiness, entrepreneurship, and financial literacy. For more information about JA New York and its programs, Visit us: [www.jany.org](http://www.jany.org) Like Us: [Facebook](#) Connect with Us: [LinkedIn](#) Follow Us: [Twitter](#) Subscribe to Us: YouTube.