

2007-2008 program impact

PROGRAM LIST

The following programs and experiences were delivered by JANY during the 2007-2008 program year.

ELEMENTARY

Ourselves®
Our Families®
Our Community®
Our City®
Our Region®
Our Nation®
JA More than Money™
JANY Local Business Week

MIDDLE

JA Economics for Success®
JA Global Marketplace®
JA It's My Business!™
JA America Works!™
JA Finance Park™
JANY Business Education Days
JANY S.M.A.R.T. Expo

HIGH

JA Success Skills®
JA Careers with a Purpose™
JA Titan®
JA Economics™
JA Company Program™
JA Business Ethics™
Junior Achievement Presents:
The NEFE High School
Financial Planning Program™
JA Job Shadow™
JA Exploring Economics™
JA Banks In Action™
JANY Business Plan Competition
JANY Youth Leadership Conferences
JA Stock Market Challenge
JANY High School Heroes
JANY Student Ambassador Program
JANY Summer Internship Program

About Junior Achievement of New York, Inc.

Founded in 1929, Junior Achievement of New York, Inc. (JANY) is the New York affiliate of Junior Achievement Worldwide, the world's largest and fastest-growing organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, JANY provides in-school and after-school programs for students in grades K-12. JANY's educational programs focus on three key content areas: *financial literacy, entrepreneurship and workforce readiness—The Three Pillars of Student Success.*

Last academic year, JANY's in-school and after-school programs served nearly 95,000 students in the NYC and Long Island geographic area. Today, Junior Achievement Worldwide reaches 9 million students globally.

Our Mission

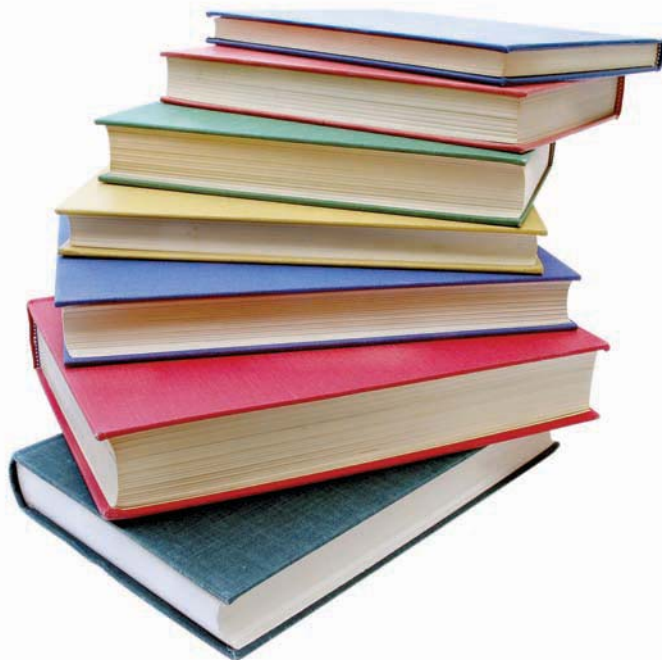
To inspire and prepare young people to succeed in a global economy.

Our Core Organizational Values

- Belief in the boundless potential of young people
- Commitment to the principles of market-based economics and entrepreneurship
- Passion for what we do and honesty, integrity and excellence in how we do it
- Respect for the talent, creativity, perspectives and backgrounds of all individuals
- Conviction in the educational and motivational impact of relevant hands-on learning.

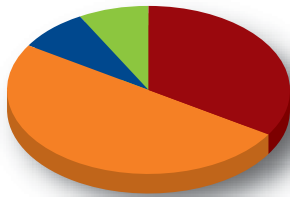
Key Programs

Programs with age-appropriate curricula are designed to teach elementary students about their roles as individuals, workers and consumers and to prepare middle and high school students for key economic and career challenges they will face. Through role-playing, computer-based simulations, board games and classroom discussions, students learn job-hunting skills, budgeting techniques, communication and interpersonal relations, the importance of staying in school as well as personal and financial management skills.



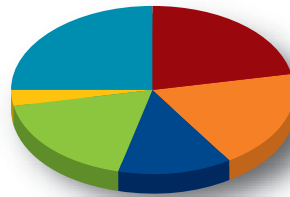
Achievers!

Sources of Funding



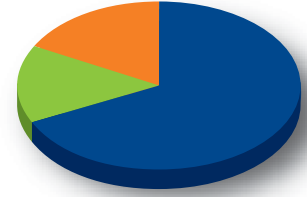
- Corporations **34%**
- Events **50%**
- Foundations **8%**
- Individuals **8%**

School-Based Partnerships by NYC and Long Island Locations



- Manhattan **22%**
- Brooklyn **19%**
- Bronx **13%**
- Queens **18%**
- Staten Island **3%**
- Long Island **25%**

Distribution of Programs by School Market Segment



- Elementary School **68%**
- Middle School **15%**
- High School **17%**



Student Ambassadors Maria D'Costa and Mary D'Costa (Newcomers High School) job shadowed Fox 5 meteorologist Mike Woods on the set of "Good Day New York."

About the Volunteers

JANY's **5,616** classroom volunteers are as diverse as the students that they serve. They all share a desire to contribute to the communities in which they live and work. Volunteers use their *insight*, their *knowledge* and their *experiences* to inspire NYC and Long Island students.

Proven Success

A 2001 study on JA's newly enhanced program experience by Western Institute of Research and Evaluation found that Supervisors of companies where JA students were employed believed JA students were competent in the following areas as opposed to students with no JA experience:

- Showing initiative
- Being dependable
- Showing effort
- Working independently
- Possessing self-confidence
- Acting in a professional manner
- Appearing professional
- Possessing knowledge of job duties.

Leadership & Governance

Douglas E. Schallau serves as President and Chief Staff Officer. Mr. Schallau leads a 35-person professional staff. Mr. Anré Williams, President, Global Commercial Card, American Express, serves as the volunteer Chair of a 56-member JANY Board of Directors. Ms. Crystal Sampson, Partner, Ernst & Young, LLP, serves as Chair of the 17-member JANY Associate Board and Mr. Eliezer Diaz, Director of Service Delivery and Customer Services at Verizon Communications, serves as Chair of the 15-member JANY Hispanic Initiative Advisory Council.

Budget

JANY's 2007-2008 budget was \$4.7 million generated from corporate contributions, special events revenue, individual gifts and foundation grants. Contributions to JANY, a 501(c) 3 not-for-profit organization, are tax deductible to the full extent allowable by law.

Meets Standards of Charity Accountability

JANY participates in the Better Business Bureau (BBB) Charity Seal Program, a symbol to donors that our organization has met the 20 Standards for Charity Accountability. The 20 standards evaluate charities' financial accountability, governance and oversight, effectiveness measures, fundraising and informational materials.