



Community Development



For Immediate Release
Citigroup (NYSE symbol C)

**NEW YORK METS GREATS TO TEACH FINANCIAL EDUCATION
TO LOCAL HIGH SCHOOL STUDENTS**

Mets Alumni Ed Kranepool and Doug Flynn Join Citi and the Mets Alumni Association Presented By Citi to Support Junior Achievement of New York

New York, NY, April 12, 2011 – Citi, the New York Mets and the Mets Alumni Association Presented by Citi will welcome former New York Mets players Ed Kranepool and Doug Flynn today at an event at the Academy of Finance and Enterprise in Long Island City to motivate and inspire high school students to succeed in school and in life. Academy participants will teach the students how to apply responsible finance and financial management to their own lives as part of Citi's partnership with Junior Achievement (JA) of New York.

"We are delighted to stand shoulder-to-shoulder with these great athletes and role models in our effort to prepare young adults to be responsible adults," said Eileen Auld, Citi Community Development Regional Director for New York and Connecticut. "Our work with partners like Junior Achievement of New York is intended to provide young people with the knowledge and skills to make smart decisions that will help them become financially responsible and secure."

Mets Alumni and the Citi Leadership Council will present JA of New York volunteer, Doug York of National Grid, with the "Teammates in the Community Award" during a special pre-game ceremony before the Mets host the Colorado Rockies at 7:10 p.m. at Citi Field. He is being honored for his exemplary commitment and dedication to serving and helping others. York will be the first volunteer Citi and the Mets will honor this year with the award, which recognizes individuals who have demonstrated extraordinary ways in giving back to the community.

JA of New York is a non-profit organization that connects corporate and community volunteers with students in grades K-12. Through in-class activities, after-school programs, and workplace experiences, students acquire the confidence they need to succeed in their future careers and in life. JA of New York's mission is to inspire and prepare young people to succeed in a global economy.

"A legendary baseball player once said, 'The way a team plays as a whole determines its success. You may have the greatest bunch of individual stars in the world, but if they don't play together, the club won't be worth a dime.' Junior Achievement of New York is fortunate to have an all-star team of supporters and partners including Citi, National Grid and many more, who play well together to inspire and prepare young people to succeed in school and in life," said Joseph Peri, president of Junior Achievement of New York. "We're grateful for their continuous support and passion for educating and providing opportunities for the students of NYC and Long Island."

Today's seminar is another opportunity for Citi to give back to the communities where it has a presence, especially in working with youth. Citi has hosted and provided thousands of kids with a once-in-a-lifetime experience, combining education and baseball, through its *Citi Field Kids* program via its relationship with the New York Mets benefitting United Neighborhood Houses of New York. This year, the YMCA will also be a beneficiary of the program.

Additionally, Citi conducted a soccer clinic for children in Harlem with Women's Professional Soccer stars to promote good sportsmanship and healthy living through its *Get Active with Citi Soccer Kids* program. Citi is proud to make an impact on the lives of its customers, both present and future, and their communities.

Citi

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 140 countries. Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at www.citigroup.com or www.citi.com.

*Citi with Arc Design is a registered service mark of Citigroup, Inc.

Citi Community Development

Citi Community Development (CCD) is leading Citi's commitment to achieve economic empowerment and growth for underserved individuals, families and communities by expanding access to financial products and services, and building sustainable business solutions and innovative partnerships. Our focus areas include: commercial and philanthropic funding; innovative financial products and services; and collaborations with institutions that expand access to financial products and services for low-income and underserved communities. For more information, please visit www.citigroup.com/community.

Junior Achievement of New York

For more than 80 years, Junior Achievement of New York (JA New York) has delivered economic education and empowerment programs to NYC and Long Island students. Through a dedicated volunteer network of corporate and community individuals, JA New York provides high-quality K-12 in-school, after-school, and summer educational programs. JA New York is the New York affiliate of Junior Achievement Worldwide, the world's largest and fastest-growing organization dedicated to inspiring and preparing young people to succeed in a global economy. JA educational programs impact important societal issues including youth development, economic development, and education reform, and focus on three key content areas: work readiness, entrepreneurship, and financial literacy. Today, 126 individual area operations reach more than four million students in the United States, with an additional 5.7 million students served by operations in 122 other countries worldwide. For more information about JA New York and its programs, visit www.jany.org.

#

For more information contact:

Anu Ahluwalia
Citi Corporate Communications
(212) 559-4114
anu.ahluwalia@citi.com

Scott Miranda
Citi – DKC
(212) 981-5208
scott_miranda@dkcnews.com

Jacqueline Dolly
JA of New York
(212) 907-0046
jdolly@jany.org