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Junior Achievement of New York Announces the Appointment of New Vice President of Programs – Jessica Marshall



New York, NY- August 3, 2010 – Junior Achievement of New York (JA New York), Inc. is pleased to announce the promotion and appointment of Ms. Jessica Marshall as its new Vice President of Programs. In this role, Ms. Marshall has strategic oversight and management of JA Program operations in New York City and Long Island. Among other activities, she will focus her efforts on building new partnerships while strengthening existing ones to meet institutional and programmatic goals.

Ms. Marshall began her career at JA New York in 2006 as a manager of programs and quickly moved into higher level positions as Senior Manager, Director and, most recently, Senior Director. Prior to working at JA New York, Ms. Marshall served as a Northern Region Manager & Program Manager for the Alisa Ann Ruch Burn Foundation (AARBF), a non-profit organization serving the state of California.

“I am delighted that Jessica has accepted this appointment and I am confident that her leadership ability and strategic program management experience will be a valuable asset to help strengthen and grow our programs and student reach,” said Joseph Peri, President of Junior Achievement of New York.”

Ms. Marshall received a B.S. in Business Administration from Georgetown University in Washington, D.C. She double majored in Marketing and Management. She was also a candidate in the United Way Junior Fellows Program and she completed a business education course in “Developing Managerial

Effectiveness for JA Worldwide” from the Executive Education Program at Penn State’s Smeal College of Business.

Ms. Marshall grew up in Redwood City, California and currently resides in Cobble Hill, Brooklyn.

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About Junior Achievement of New York

For more than 80 years, Junior Achievement of New York (JA New York) has delivered free K-12 economic education and empowerment programs to NYC and Long Island students.

JA New York is the local affiliate of Junior Achievement Worldwide, the world’s largest and fastest-growing organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides in-school and after-school programs for students which focus on three key content areas: work readiness, entrepreneurship, and financial literacy. Today, 126 individual area operations reach more than four million students in the United States, with an additional 5.7 million students served by operations in 122 other countries worldwide. For more information, visit www.jany.org.

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