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Junior Achievement of New York Announces New Vice President of Resource Development- Gabrielle Belson Rattner



Junior Achievement of New York is pleased to announce the appointment of Gabrielle Belson Rattner to the position of Vice President for Resource Development. In this role, Ms. Rattner will have strategic oversight for all of JA New York's fundraising development initiatives, activities and events. She will also be responsible for generating new business resources needed for growth and sustainability.

Ms. Rattner brings 25 years experience in guiding not-for-profit organizations in fundraising, special events, institutional advancement, marketing and communications in a wide range of not-for-profit, for-profit, and independent consultation settings. Prior to joining JA New York, Ms. Rattner was director of recruitment at NYU's College of Arts and Sciences and vice president of external affairs at the Regional Plan Association. As principal of her own consulting firm, Ms Rattner and her team advised a wide range of non-profit organizations.

"Gabrielle is a great addition to the JA New York team," said Joseph Peri, president of JA New York. "Gabrielle is a seasoned professional with the fundraising and development expertise needed to establish deeper relationships with existing and new partners, expand our donor reach and resource pool and drive our fundraising initiatives to maximum effectiveness. I am confident that her level of experience, integrity and personal style will be the right fit for JA New York and will add great value as we move ahead with our institutional growth plan."

To add to her professional experience, Ms. Rattner has lectured on branding at conferences for non-profit and development executives in New York and Westchester County; chaired the marketing task force to

develop a US based branding campaign for an Israeli university; and served as interim Vice President of Development for a major academic institution during its transition to an active fundraising department.

Ms. Rattner received her Bachelors degree in English literature from Barnard College in Manhattan, and lives in Brooklyn Heights with her husband and son.

About Junior Achievement of New York

Founded in 1929, Junior Achievement of New York, Inc. (JA New York) is the New York affiliate of Junior Achievement Worldwide, the world's largest and fastest-growing organization dedicated to inspiring and preparing young people to succeed in a global economy.

Through a dedicated volunteer network, JA New York provides in-school and after-school programs for students in grades K-12. JA New York's educational programs focus on three key content areas: Work Readiness Entrepreneurship and Financial Literacy.

JA New York's in-school and after-school programs serve students in the New York City and Long Island geographic area. Currently, Junior Achievement Worldwide programs serve approximately 9 million students globally. For more information, visit www.jany.org.

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